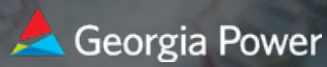




# Lumpkin County, GA

Georgia Power



75 Fifth Street NW Suite 175  
Atlanta, Georgia 30308

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## Economy Overview

**33,122**

**Population (2018)**

Population grew by 2,201 over the last 5 years and is projected to grow by 2,195 over the next 5 years.

**9,730**

**Total Regional Employment**

Jobs grew by 1,487 over the last 5 years and are projected to grow by 1,254 over the next 5 years.

**\$43.0K**

**Median Household Income (2017)**

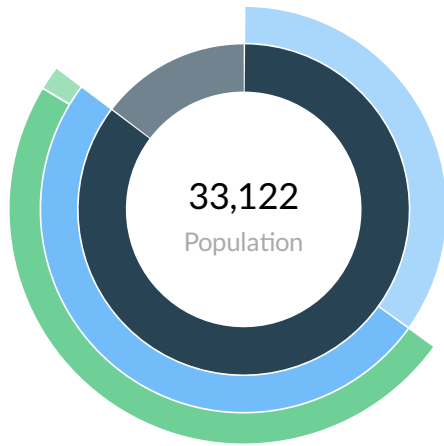
Median household income is \$14.6K below the national median household income of \$57.7K.

## Takeaways

- As of 2018 the region's population **increased by 7.1%** since 2013, growing by 2,201. Population is expected to **increase by 6.6%** between 2018 and 2023, adding 2,195.
- From 2013 to 2018, jobs **increased by 18.0%** in Lumpkin County, GA from 8,243 to **9,730**. This change **outpaced the national growth rate of 8.5% by 9.5%**. As the number of jobs increased, the **labor force participation rate increased from 58.5% to 59.1% between 2013 and 2018**.
- Concerning educational attainment, **13.1% of Lumpkin County, GA residents possess a Bachelor's Degree** (5.5% below the national average), and **6.8% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2018 are Education and Hospitals (State Government), Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	33,122	16,694	9,730	94.3	\$708.30M	\$1.25B	\$668.56M
Atlanta-Sandy Springs- Alpharetta, GA	5,969,526	3,086,445	2,912,041	95.8	\$385.74B	\$248.62B	\$329.59B
United States	328,038,851	162,012,815	163,329,158	100.0	\$20.28T	\$0	\$8.59T
Georgia	10,532,638	5,123,545	4,975,188	93.4	\$571.59B	\$430.79B	\$558.03B
New York-Newark-Jersey City, NY-NJ-PA	19,732,300	9,603,450	10,051,438	137.5	\$1.79T	\$1.02T	\$1.23T
Los Angeles-Long Beach- Anaheim, CA	13,425,654	6,801,328	6,957,696	157.8	\$1.01T	\$550.80B	\$673.05B
Chicago-Naperville-Elgin, IL-IN-WI	9,543,309	4,864,147	4,923,538	102.1	\$694.94B	\$430.56B	\$495.95B
Dallas-Fort Worth- Arlington, TX	7,463,309	3,925,024	3,902,390	98.9	\$521.23B	\$306.20B	\$374.21B
Houston-The Woodlands- Sugar Land, TX	7,034,627	3,423,935	3,314,343	96.4	\$526.76B	\$346.71B	\$463.52B

## 2018 Labor Force Breakdown



	Population
● Total Working Age Population	28,237
● Not in Labor Force (15+)	11,543
● Labor Force	16,694
● Employed	16,135
● Unemployed	559
● Under 15	4,885

## Educational Attainment

Concerning educational attainment, **13.1% of Lumpkin County, GA residents possess a Bachelor's Degree** (5.5% below the national average), and **6.8% hold an Associate's Degree** (1.3% below the national average).

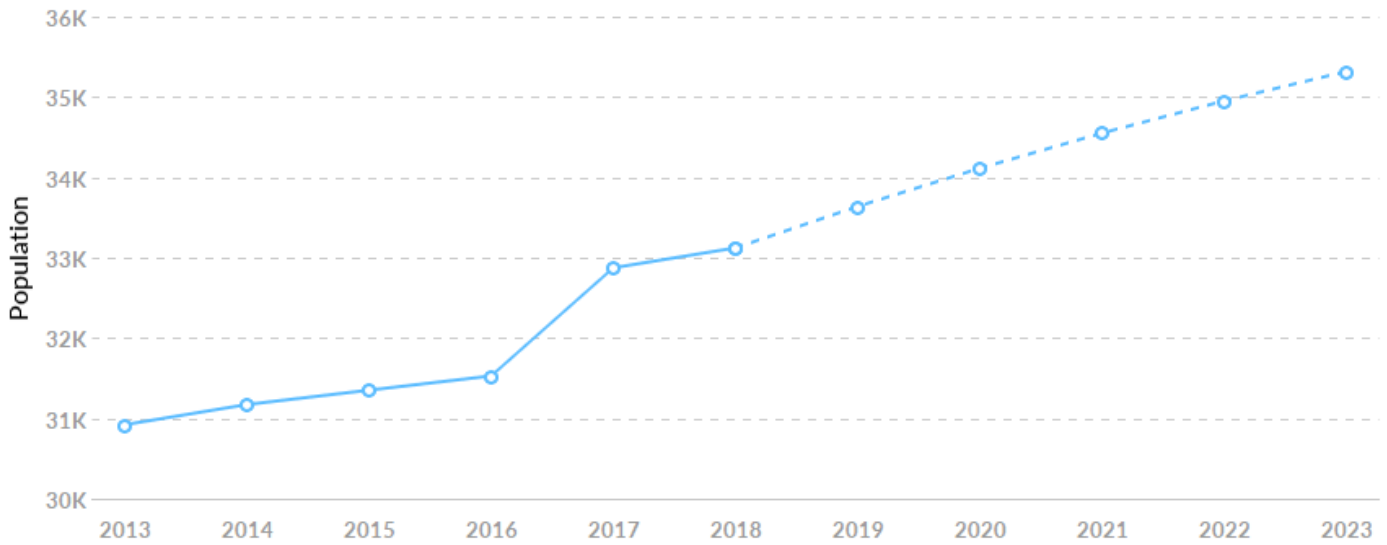


	% of Population	Population
● Less Than 9th Grade	6.7%	1,400
● 9th Grade to 12th Grade	10.4%	2,184
● High School Diploma	32.9%	6,931
● Some College	20.6%	4,327
● Associate's Degree	6.8%	1,421
● Bachelor's Degree	13.1%	2,760
● Graduate Degree and Higher	9.6%	2,017

# Historic & Projected Trends

## Population Trends

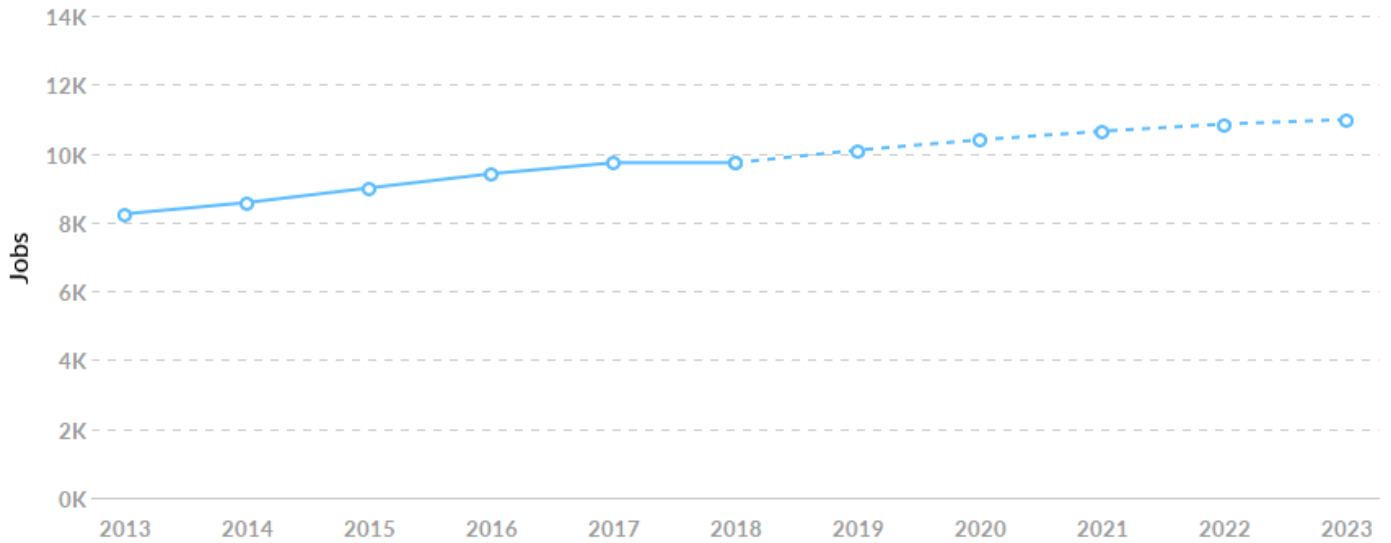
As of 2018 the region's population increased by 7.1% since 2013, growing by 2,201. Population is expected to increase by 6.6% between 2018 and 2023, adding 2,195.



Timeframe	Population
2013	30,921
2014	31,172
2015	31,351
2016	31,528
2017	32,874
2018	33,122
2019	33,638
2020	34,113
2021	34,551
2022	34,952
2023	35,318

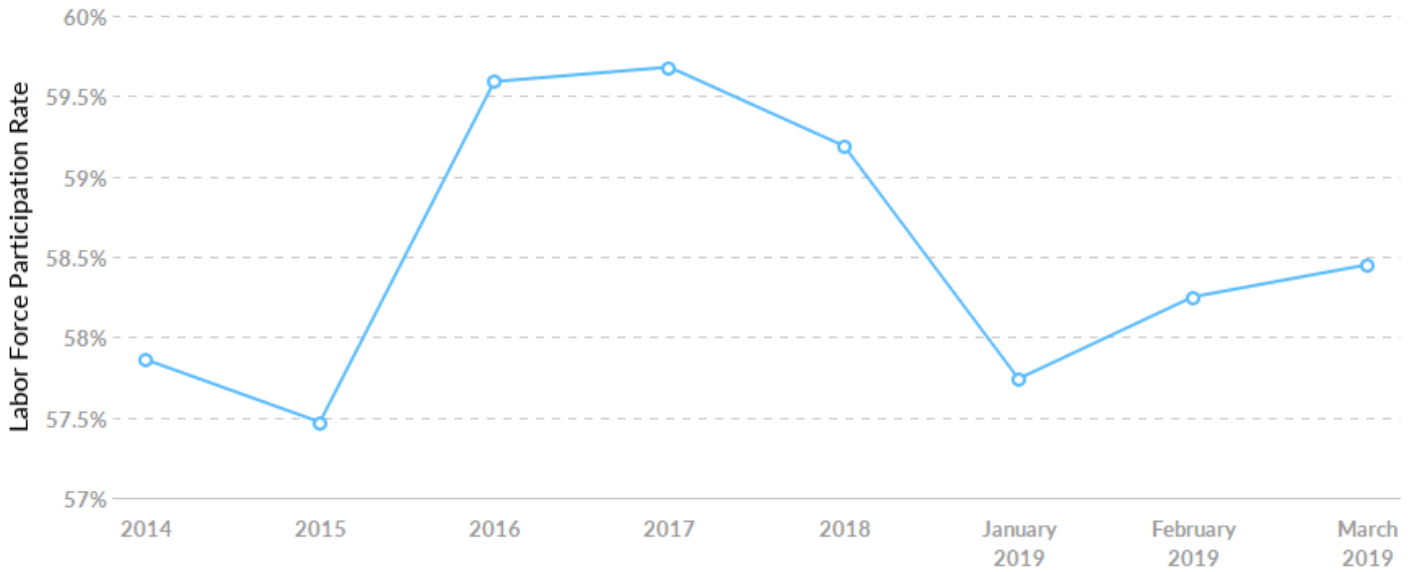
## Job Trends

From 2013 to 2018, jobs increased by 18.0% in Lumpkin County, GA from 8,243 to 9,730. This change outpaced the national growth rate of 8.5% by 9.5%.



Timeframe	Jobs
2013	8,243
2014	8,572
2015	8,997
2016	9,409
2017	9,727
2018	9,730
2019	10,096
2020	10,395
2021	10,645
2022	10,852
2023	10,984

## Labor Force Participation Rate Trends

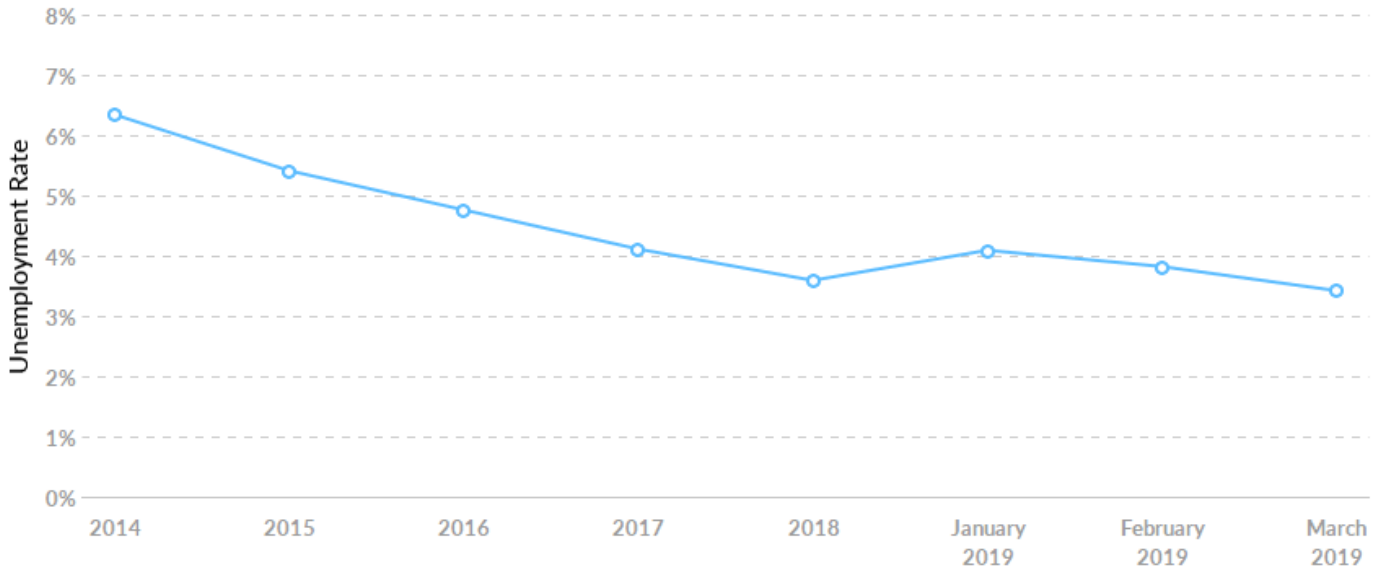


Timeframe	Labor Force Participation Rate
2014	57.86%
2015	57.47%
2016	59.59%
2017	59.68%
2018	59.19%
January 2019	57.74%
February 2019	58.25%
March 2019	58.45%



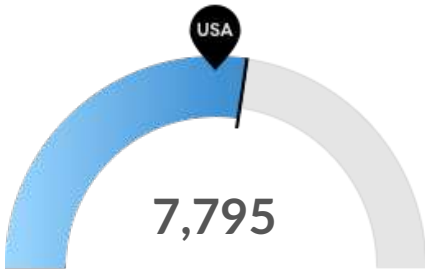
## Unemployment Rate Trends

Lumpkin County, GA had a March 2019 unemployment rate of 3.42%, **decreasing from 6.34%** 5 years before.



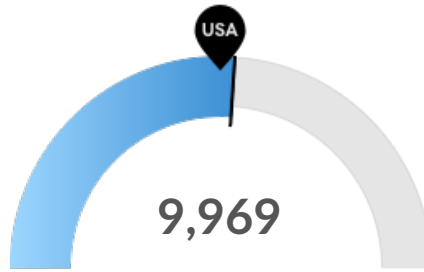
Timeframe	Unemployment Rate
2014	6.34%
2015	5.41%
2016	4.76%
2017	4.11%
2018	3.59%
January 2019	4.09%
February 2019	3.82%
March 2019	3.42%

## Population Characteristics



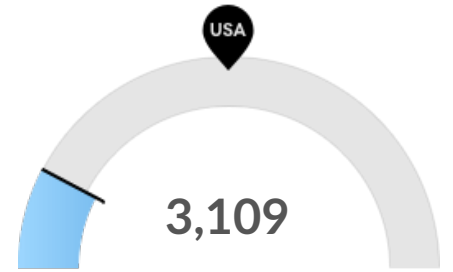
**Millennials**

Lumpkin County, GA has 7,795 millennials (ages 20-34). The national average for an area this size is 6,809.



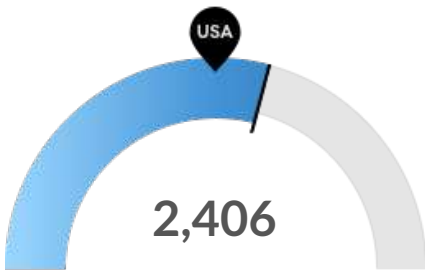
**Retiring Soon**

Retirement risk is about average in Lumpkin County, GA. The national average for an area this size is 9,371 people 55 or older, while there are 9,969 here.



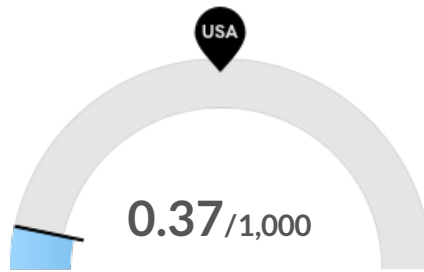
**Racial Diversity**

Racial diversity is low in Lumpkin County, GA. The national average for an area this size is 12,910 racially diverse people, while there are 3,109 here.



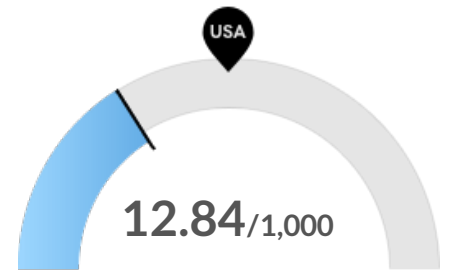
**Veterans**

Lumpkin County, GA has 2,406 veterans. The national average for an area this size is 1,911.



**Violent Crime**

Lumpkin County, GA has 0.37 violent crimes per 1,000 people. The national rate is 3.86 per 1,000 people.



**Property Crime**

Lumpkin County, GA has 12.84 property crimes per 1,000 people. The national rate is 22.94 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Lumpkin County, GA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

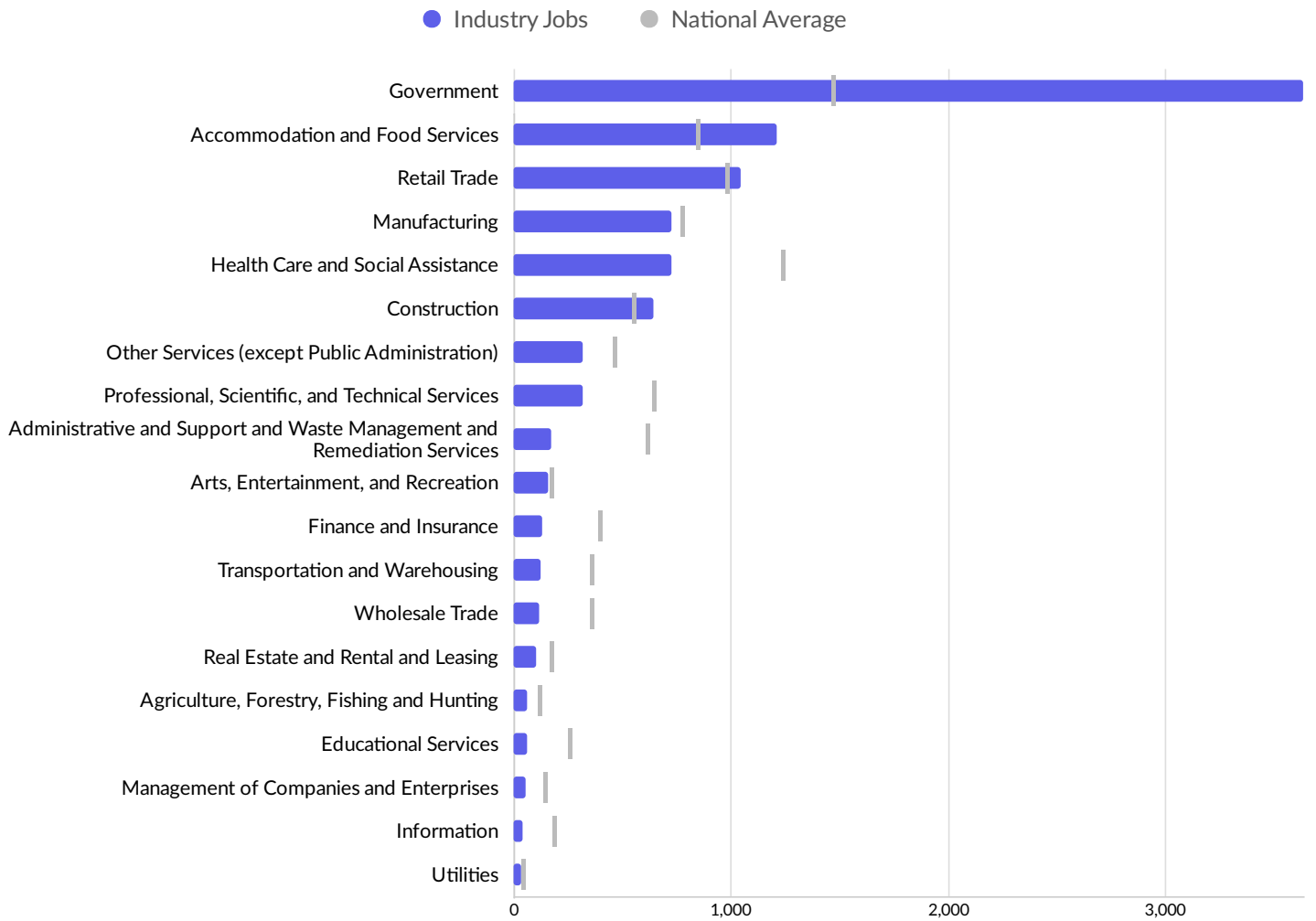
ZIP	Name	2018 Employment
30533	Dahlonega, GA (in Lump...	7,139
30597	Dahlonega, GA (in Lump...	2,591

### Where Talent Lives

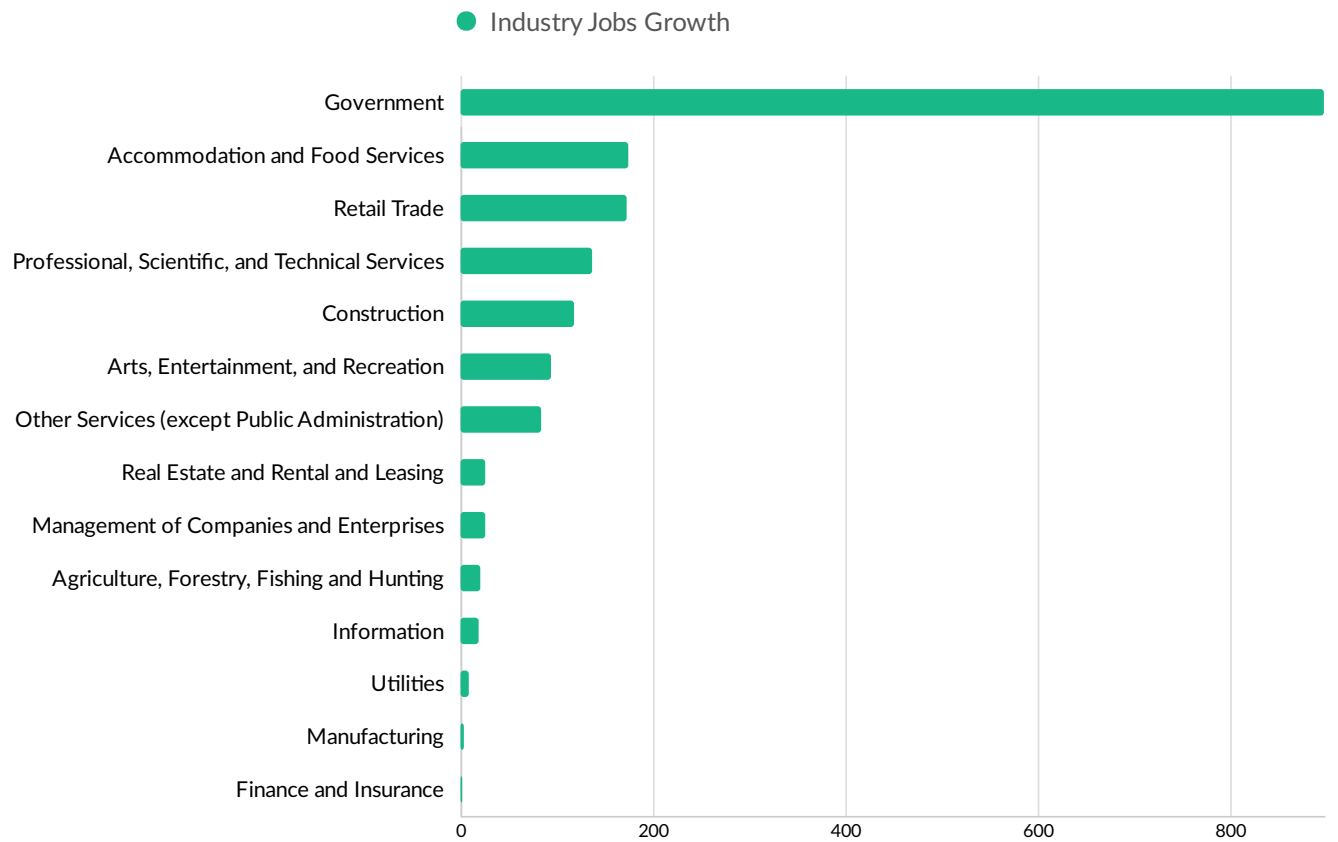
ZIP	Name	2018 Workers
30533	Dahlonega, GA (in Lump...	11,825
30597	Dahlonega, GA (in Lump...	<10

# Industry Characteristics

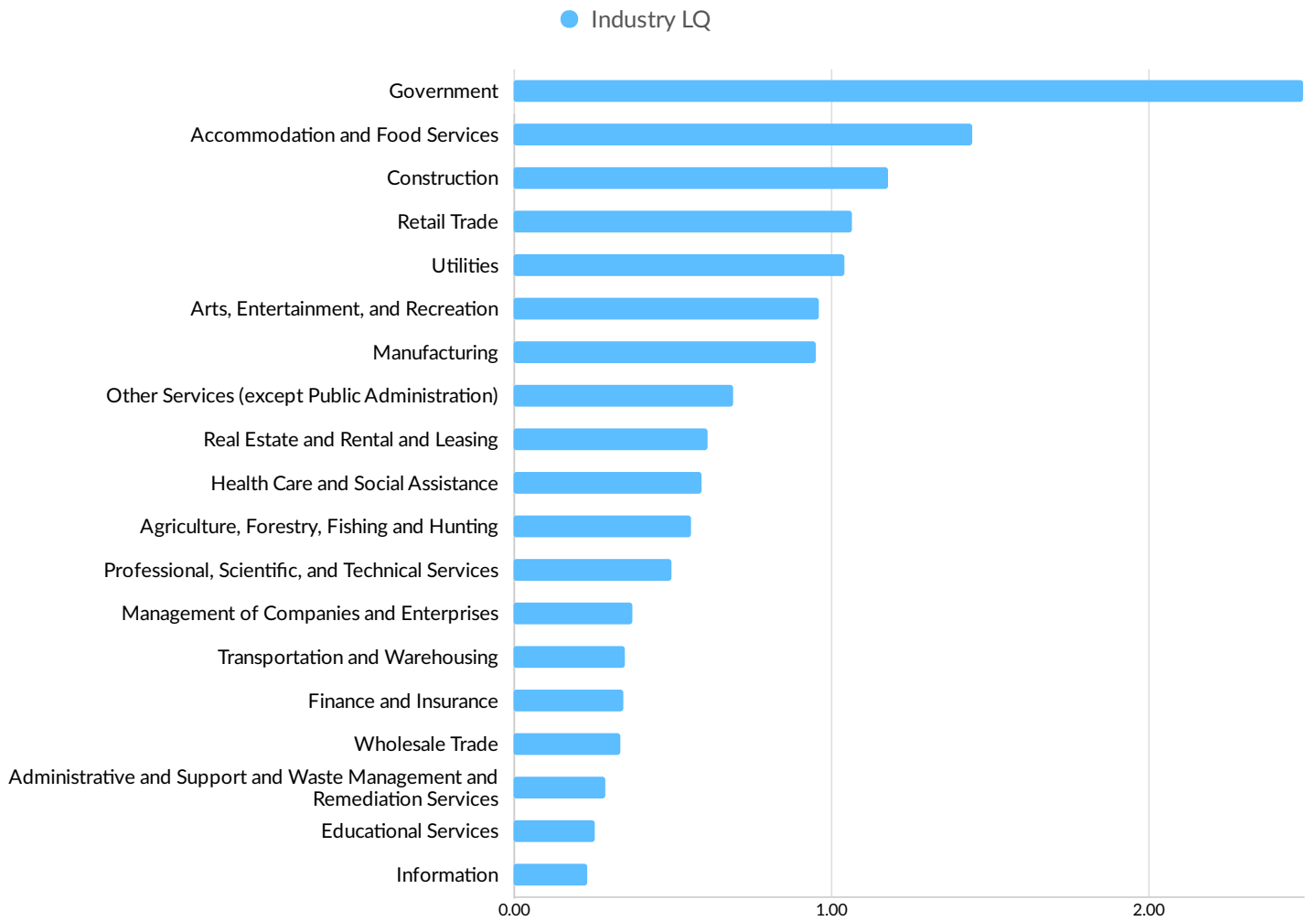
## Largest Industries



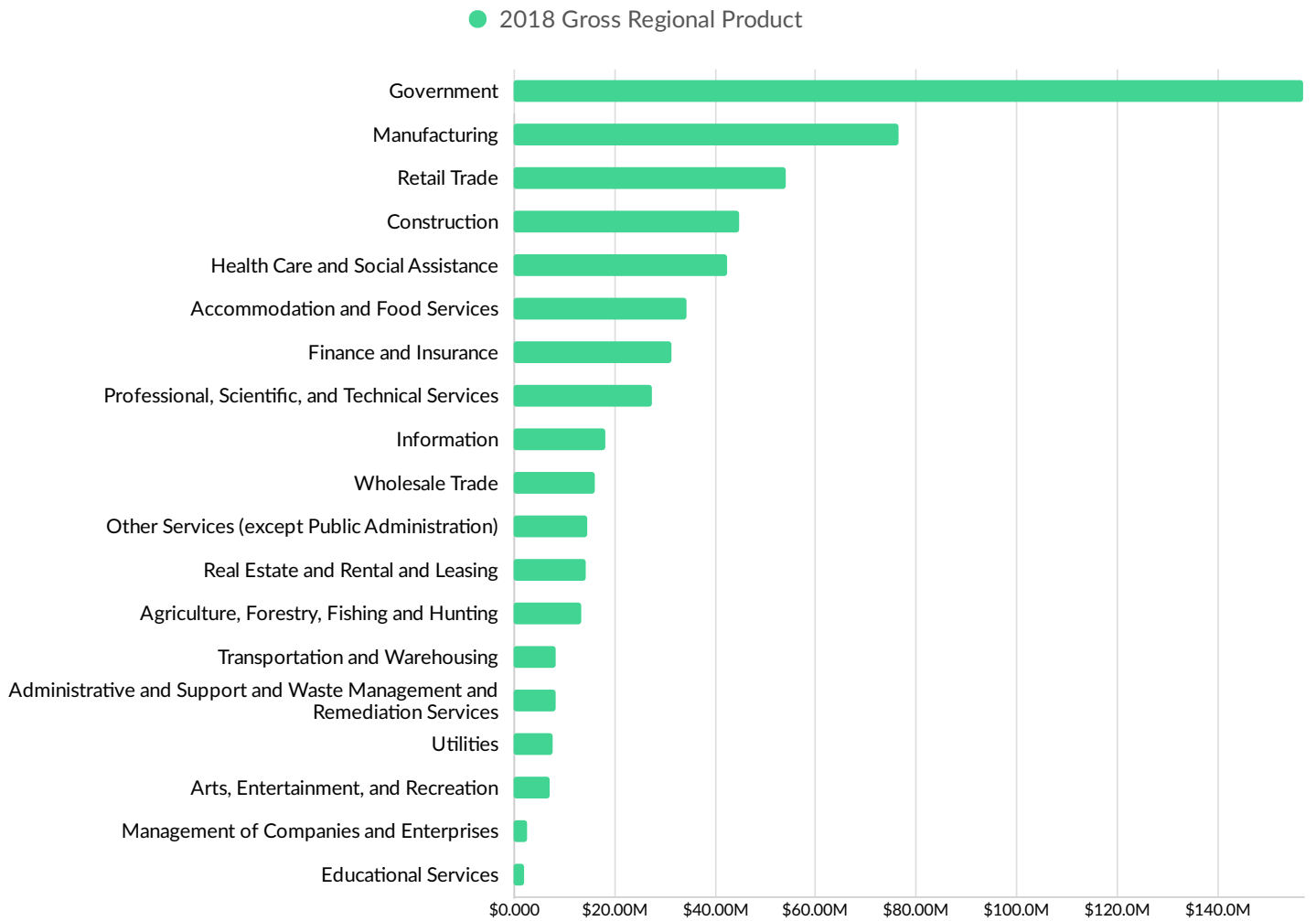
## Top Growing Industries



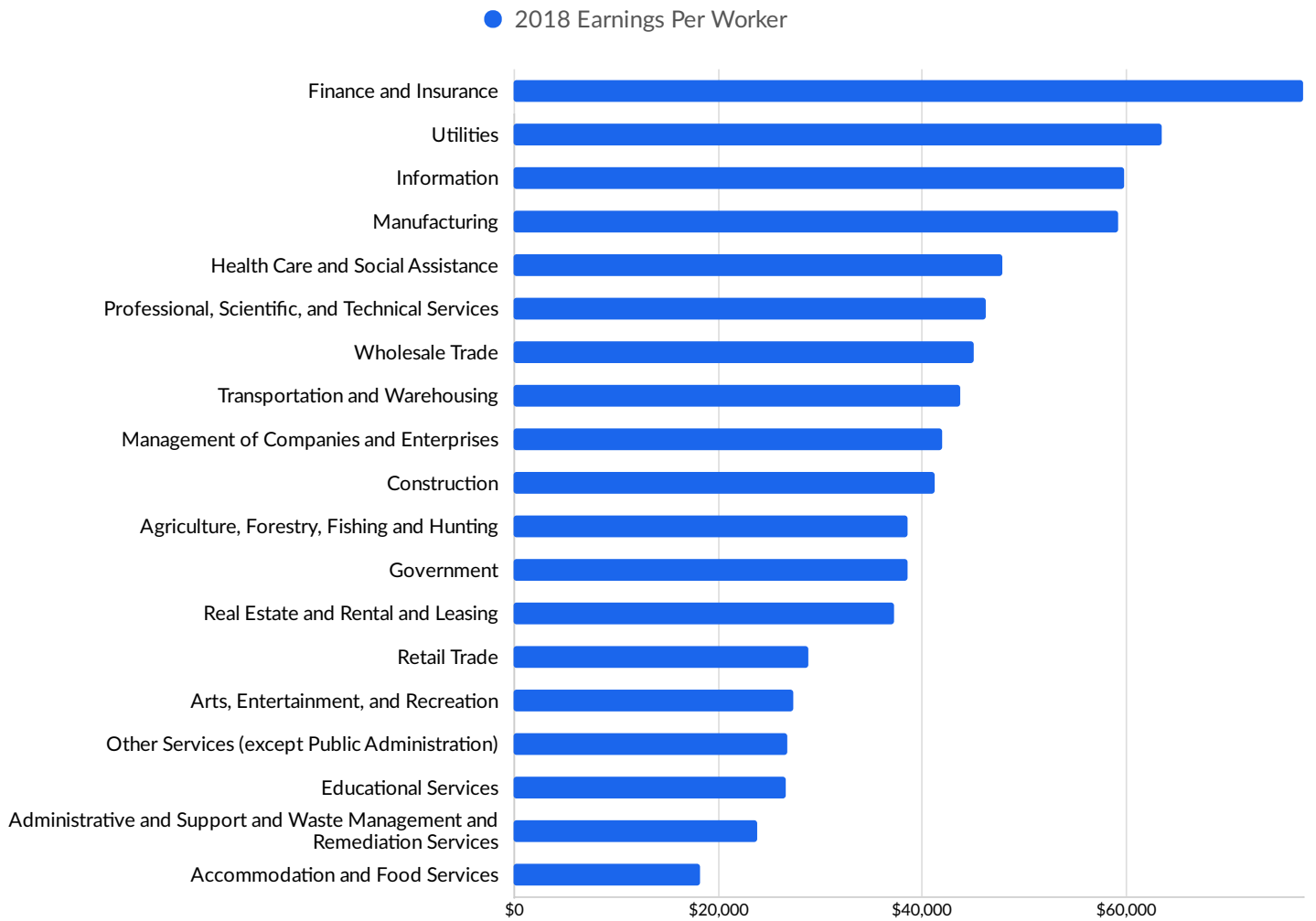
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings

























Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	2,741	3,638	897	+33%	2.49	\$38,623	\$157.16M
Accommodation and Food Services	1,036	1,210	174	+17%	1.45	\$18,210	\$34.45M
Retail Trade	871	1,044	173	+20%	1.07	\$28,840	\$54.19M
Manufacturing	726	730	4	+1%	0.95	\$59,212	\$76.70M
Health Care and Social Assistance	751	730	-21	-3%	0.59	\$47,919	\$42.63M
Construction	528	646	118	+22%	1.18	\$41,284	\$44.88M
Other Services (except Public Administration)	235	319	84	+36%	0.69	\$26,825	\$14.58M
Professional, Scientific, and Technical Services	179	316	137	+77%	0.50	\$46,202	\$27.42M
Administrative and Support and Waste Management and Remediation Services	291	175	-116	-40%	0.29	\$23,907	\$8.27M
Arts, Entertainment, and Recreation	68	162	94	+138%	0.96	\$27,400	\$7.25M
Finance and Insurance	132	134	2	+2%	0.34	\$77,368	\$31.53M
Transportation and Warehousing	147	125	-22	-15%	0.35	\$43,794	\$8.38M
Wholesale Trade	199	119	-80	-40%	0.33	\$45,085	\$16.14M
Real Estate and Rental and Leasing	75	101	26	+35%	0.61	\$37,311	\$14.33M
Agriculture, Forestry, Fishing and Hunting	44	64	20	+45%	0.56	\$38,660	\$13.34M
Educational Services	112	63	-49	-44%	0.25	\$26,696	\$2.09M
Management of Companies and Enterprises	26	52	26	+100%	0.37	\$42,034	\$2.84M
Information	23	41	18	+78%	0.23	\$59,831	\$18.22M
Utilities	26	35	9	+35%	1.04	\$63,556	\$7.93M

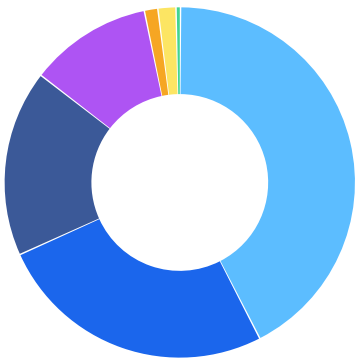
## Business Characteristics

### 2,426 Companies Employ Your Workers

Online profiles for your workers mention 2,426 companies as employers, with the top 10 appearing below. In the last 12 months, 567 companies in Lumpkin County, GA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of North Georgia	246 	University of North Georgia	1,157 
United States Department of th...	70 	Soliant Health, Inc	124 
Northeast Georgia Medical Cen...	49 	Procure Therapy , Inc.	100 
Wal-Mart Stores, Inc.	43 	Northeast Georgia Medical Cen...	84 
Chestatee Regional Hospital Au...	36 	Uber Technologies, Inc.	84 
Koyo Bearings USA LLC	23 	The Home Depot Inc	81 
The Home Depot Inc	23 	Averitt Express, Inc.	76 
Lumpkin County School System	21 	Aramark Corporation	69 
Georgia College & State Univers...	18 	Dollar General Corporation	55 
Lumpkin County Board of Educa...	17 	CRST International, Inc.	52 

## Business Size

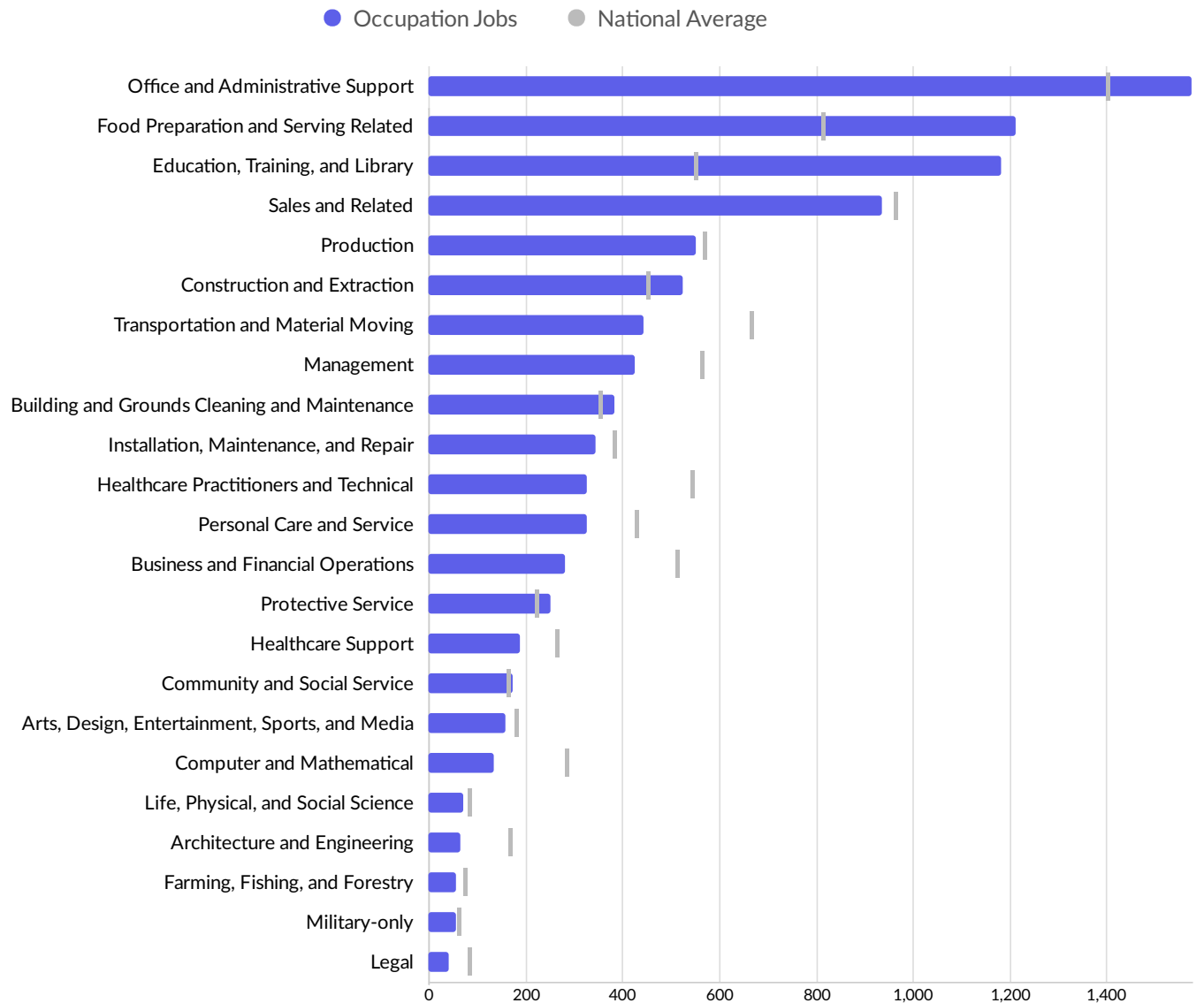


	Percentage	Business Count
1 to 4 employees	42.4%	409
5 to 9 employees	25.8%	249
10 to 19 employees	17.2%	166
20 to 49 employees	11.3%	109
50 to 99 employees	1.2%	12
100 to 249 employees	1.7%	16
250 to 499 employees	0.4%	4

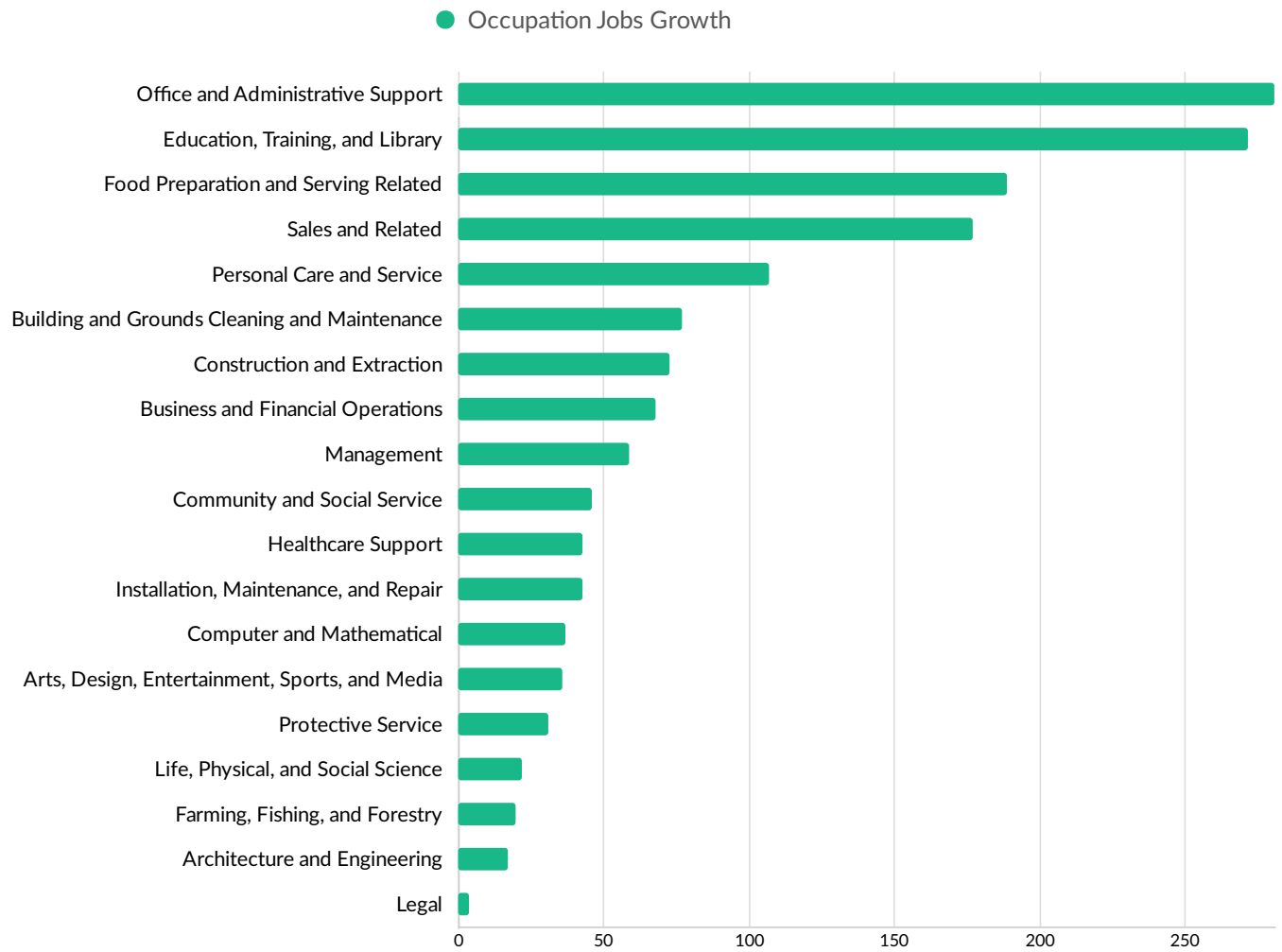
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

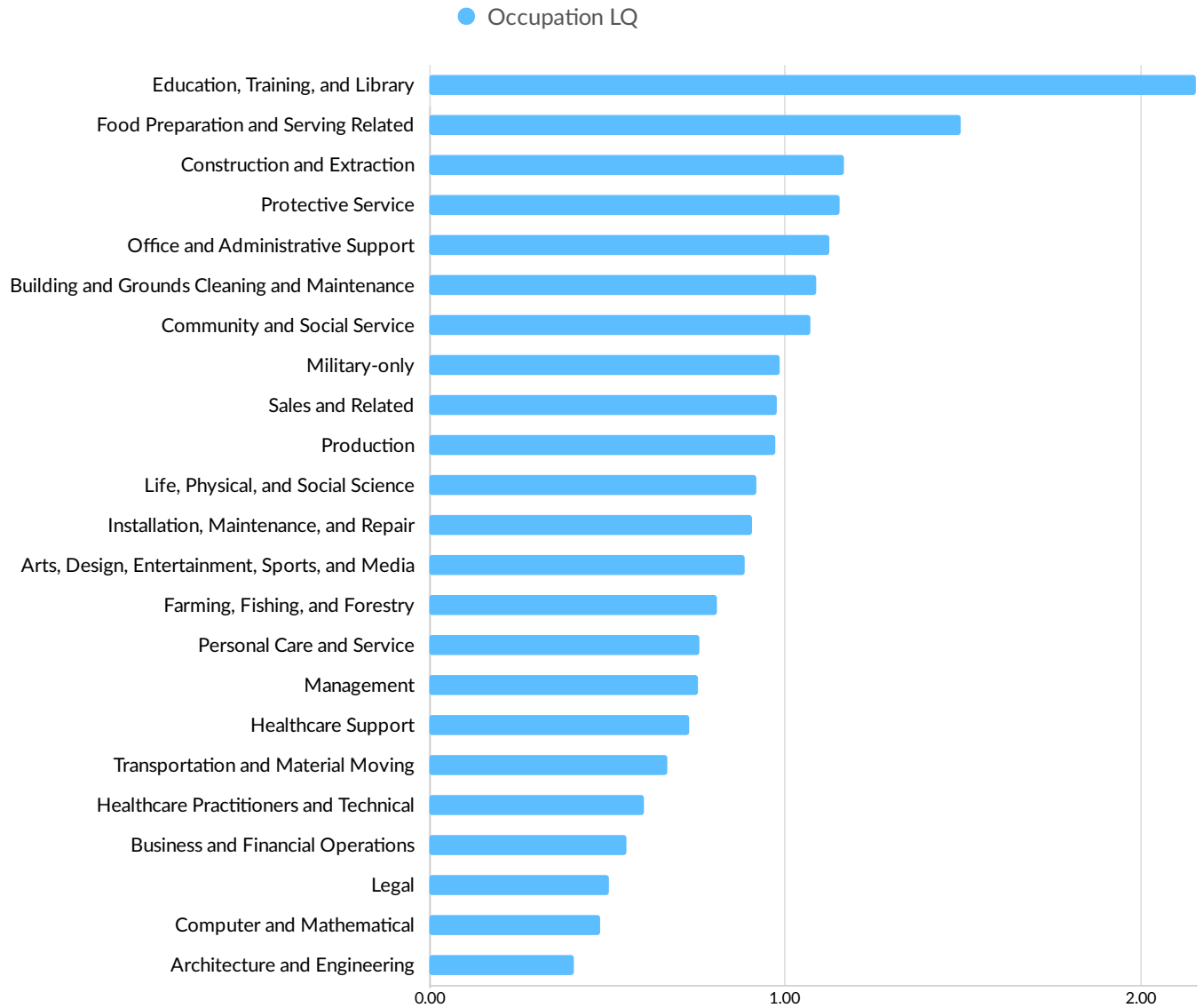
## Largest Occupations



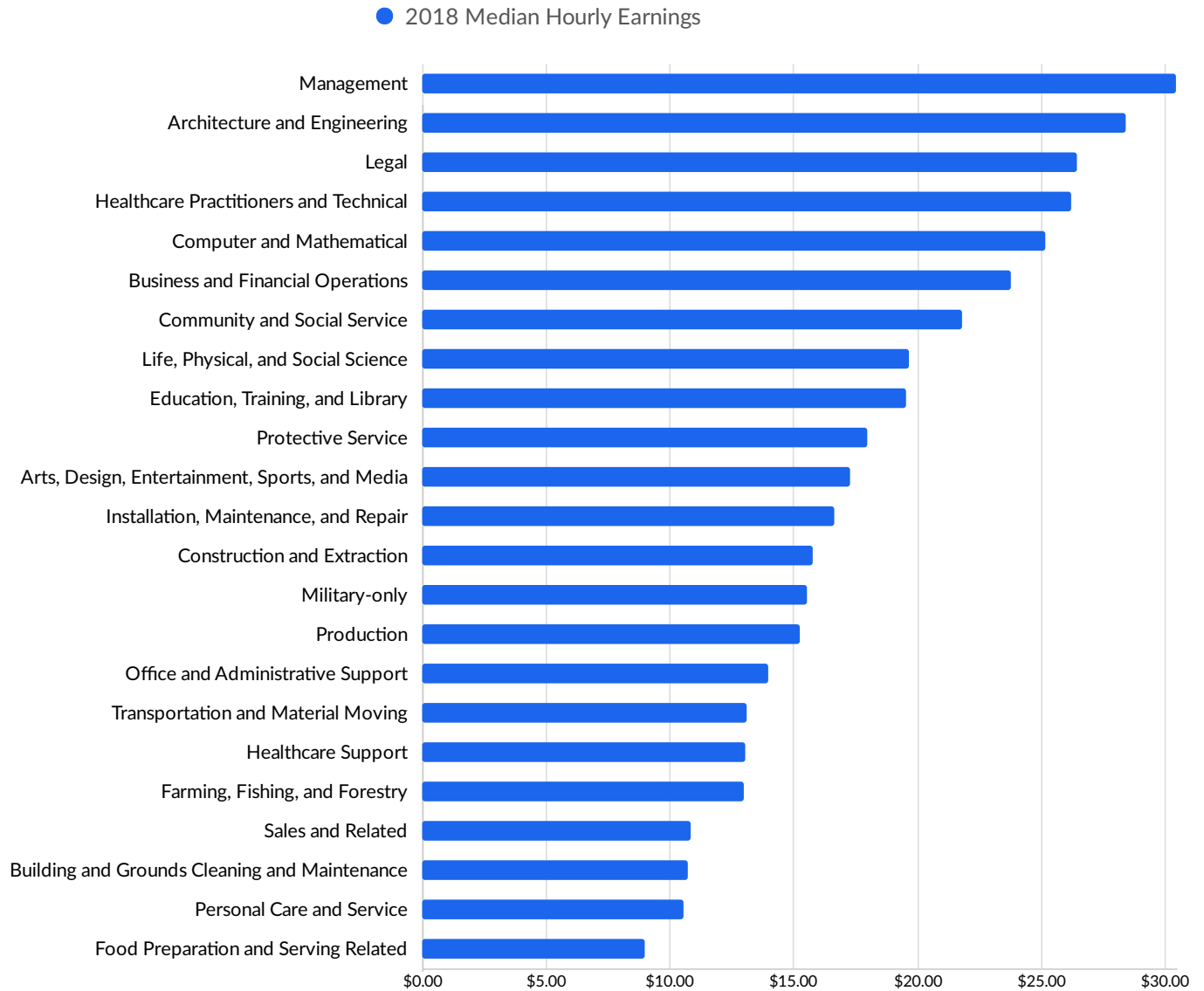
## Top Growing Occupations



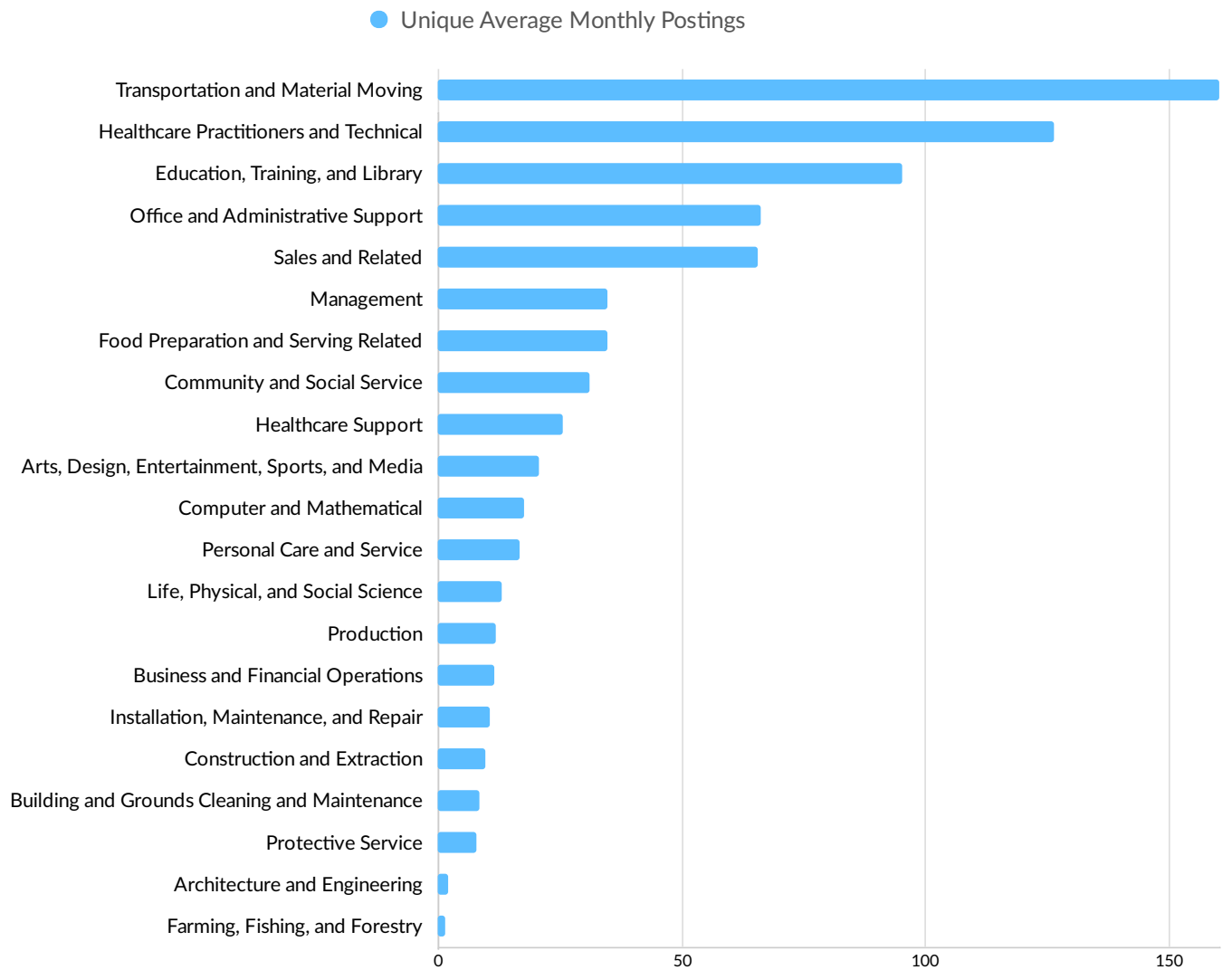
## Top Occupation LQ



## Top Occupation Earnings

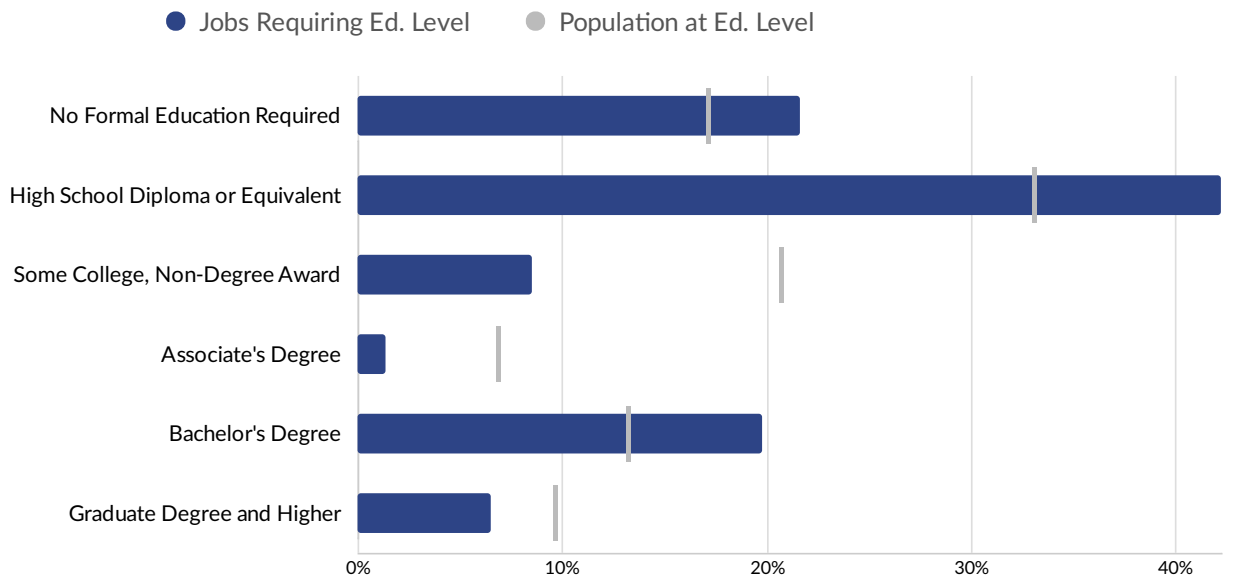


## Top Posted Occupations





## Underemployment

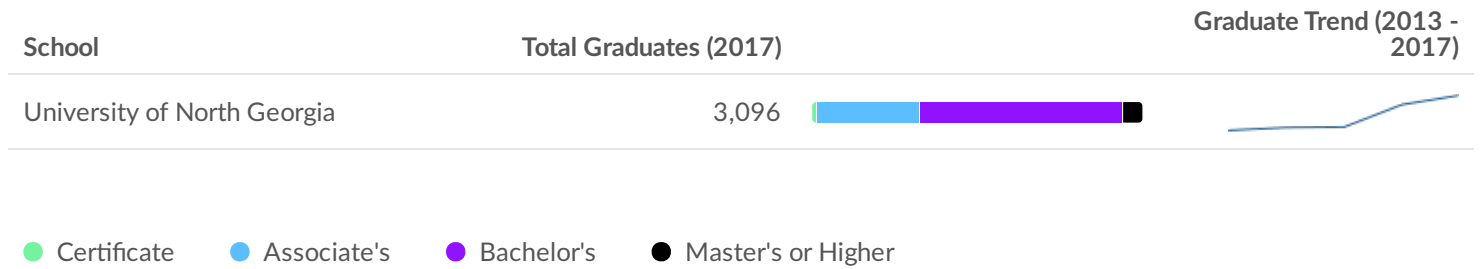


Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Oct 2018 - Sep 2019 Unique Average Monthly Postings
Office and Administrative Support	1,295	1,576	281	+22%	1.13	\$13.99	66
Food Preparation and Serving Related	1,025	1,214	189	+18%	1.50	\$8.99	35
Education, Training, and Library	911	1,183	272	+30%	2.16	\$19.57	95
Sales and Related	761	938	177	+23%	0.98	\$10.88	66
Production	560	553	-7	-1%	0.97	\$15.26	12
Construction and Extraction	453	526	73	+16%	1.17	\$15.76	10
Transportation and Material Moving	477	445	-32	-7%	0.67	\$13.10	160
Management	367	426	59	+16%	0.76	\$30.48	35
Building and Grounds Cleaning and Maintenance	306	383	77	+25%	1.09	\$10.74	9
Installation, Maintenance, and Repair	302	345	43	+14%	0.91	\$16.66	11
Healthcare Practitioners and Technical	333	327	-6	-2%	0.60	\$26.23	127
Personal Care and Service	219	326	107	+49%	0.76	\$10.55	17
Business and Financial Operations	214	282	68	+32%	0.55	\$23.79	12
Protective Service	221	252	31	+14%	1.16	\$17.98	8
Healthcare Support	147	190	43	+29%	0.73	\$13.08	26
Community and Social Service	129	175	46	+36%	1.07	\$21.84	31
Arts, Design, Entertainment, Sports, and Media	122	158	36	+30%	0.89	\$17.31	21
Computer and Mathematical	99	136	37	+37%	0.48	\$25.17	18

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Oct 2018 - Sep 2019 Unique Average Monthly Postings
Life, Physical, and Social Science	51	73	22	+43%	0.92	\$19.69	13
Architecture and Engineering	50	67	17	+34%	0.41	\$28.46	2
Farming, Fishing, and Forestry	38	58	20	+53%	0.81	\$12.98	2
Military-only	126	58	-68	-54%	0.98	\$15.55	0
Legal	37	41	4	+11%	0.50	\$26.46	1

## Educational Pipeline

In 2017, there were 3,096 graduates in Lumpkin County, GA. This pipeline has grown by 32% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Business Administration and Management, General", and Early Childhood Education and Teaching.



## In-Demand Skills

